

CHS FBLA

March 19, 2009

Business Speaker: Kishore Atreya

- Alumni of Cupertino High School
(Class of 2005)
- Student at Georgia Tech
- Cyber Security
- Entrepreneur: iPhone Apps!



Get Motivated! Business Seminar

TODAY IS THE LAST DAY TO TURN IN YOUR PERMISSION SLIP. Turn it into Mr. St. John.

The seminar is Tuesday March 24, 2009. Come for a motivating experience!

California State Leadership Conference!

It's coming up!! Study sessions will probably be held
Didn't qualify in Sections? Want to compete at States? Contact your officers to request for one of our two Wild Card entries! (Officers have the final choice on who to enter as Wild Cards)
We have open events!

State-Level Events

INDIVIDUAL:

- Impromptu Speaking
- Client Service
- Desktop Application Programming
- Electronic Career Portfolio
- Help Desk
- Internet Application Programming
- Introduction to Parliamentary Procedure (FULL)
- Introduction to Networking Concepts

State-Level Events (cont.)

TEAM EVENTS:

- Banking and Financial Systems
- Business Ethics (FULL)
- Business Financial Plan
- Desktop Publishing
- Emerging Business Issues
- Network Design (FULL)
- Business Plan
- Business Presentation
- Digital Video Production (FULL)
- E-Business
- Website Development

Go Green Project Individual

The Individual Go Green Project is due on March 24, 2009.

The project is simple; try it!

Ask Eileen Li for more questions.

Website Update

Our website, tinofbla.org, has been recently updated by our webmaster, Anthony Kao.

Register and leave comments!

You can also find documents and more helpful information on the site.

The website is updated weekly with meeting summaries and other important information.

Groups

Member-Officer groups were assigned last week. If you do not know what group you are in, come see Nhayoung Hwang after the meeting today.

Stock Market Game

CONGRATULATIONS to this week's winner: Wei-Li Wang
Networth: \$119,540.05 / Total return of 19.54%!

Keep on playing and strive to be first! There is a prize for the best player at the end of the month. (Conclusion Date: 4/2)

If you have not signed up, go to vse.marketwatch.com and register. Ask your group officer for more information!

Stock Market Information:

How to make smart investments

Kwan Keat Ang

Part I: Stocks & Stock Markets

What is a **stock?**: A corporation issues shares of stocks, or stakes in the company, and sells them to investors. These buyers become part owners of the company and now receive part of the company's profits in the form of dividends.

How do we buy or sell stocks?: When we buy groceries, we go to the supermarket. Similarly, if we want to buy/sell STOCKS, we go to a stock market. Since not everyone is located near such a market, we use people called **brokers** who find buyers and sellers of stocks for us.

Stock Exchanges (cont)

- NYSE (New York Stock Exchange)
- AMEX (American Stock Exchange)
- Nasdaq

Nasdaq

- **NASDAQ**: National Association of Securities Dealers
Automated Quotations
- Over-the-counter
- First electric stock market
- Most active stock exchange in the world
- High-Tech:
 - Cisco
 - Hewlett Packard (HP)
 - Dell
 - Intel
- Nasdaq - Behind the Scenes

Part II: Market Averages

How well is our economy doing?

DOW

- Commonly known as the Dow Jones Industrial Average (DJIA) or the Dow 30.
- Charles Dow - 1896
- Average of the top 30 most valuable stocks in the United States
- Considers NYSE & Nasdaq
- Some companies include:
 - Hewlett-Packard
 - Coca-Cola
 - Microsoft
 - Proctor & Gamble

S&P 500

- Like DJIA, S&P 500 is the average of top 500 most valuable stocks in the United States
- S&P stands for Standard & Poor's
- Better representation of US market